

Gemutlichkeit

Newsletter of the Old Hickory Chapter BMW CCA

Jul, Aug, Sep 2010

Presidential Address

I think we all knew that it was just a matter of time before BMW would come out with an “M” version of the 1-Series. Little did I know that I would be one of the select few, along with other BMW CCA Oktoberfest attendees, to witness the public announcement and unveiling of the car, well, at least a partial unveiling. BMW of North America used the recent the BMW CCA Oktoberfest event as the backdrop for first public disclosure of the upcoming “1M”. We had been teased in advance of a special announcement, but I think we were all a little unprepared for the magnitude of the disclosure.



The drama was high, but the details were minimal. The announcement was made by none other than Dr. Kay Segler, the chief of “M” so to speak, from BMW of Germany. He was joined by Larry Koch, the “M” brand manager for BMW of North America. This was quite remarkable for a person of this magnitude from BMW to announce this new model to the world in front of BMW CCA club members. The reality of the event

didn't really hit home until I started seeing news releases on automotive websites. They were using photos taken at the unveiling of the event I was attending. Dr. Segler promised a vehicle that would be “M Pure”, a vehicle that represented the heritage and history of the “M” insignia. However, details were not provided, nothing specific regarding the motor, but promised that a manual transmission would be available. Unfortunately, we were only allowed to actually view the left front fender....what a tease. I am sure we will be seeing much more of this new model in the near future. This will be a hot selling model for BMW on the tail of the popular 1-series. I am excited that I was able to witness a small part of BMW history by being able to attend this announcement.



Grüß Gott!!

Ron Steurer

My European Delivery: Part II

If you read my write up last quarter you remember me saying bye to my car at E.H. Harms in Munich on Saturday May 22nd. I stated the worst part of a European Delivery was the 6-8 week wait for it to return back to the states. Let me assure you, this is definitely the hardest part waiting for your car after driving it in Europe. But finally after 7 weeks and 2 days I was once again reunited with “Petra” to take delivery once again at the Performance Delivery Center in Spartanburg, SC on Monday July 12th.

In conjunction with a European Delivery, you can also take part in a Performance Center Delivery (PCD) at the factory in Spartanburg, SC. This is another great program BMW offers to its customers. BMW picks up the tab and provides you and a guest a stay at the Marriott, dinner for two when you arrive at the hotel, breakfast the next morning, a morning track session which I will go into more detail below, a factory tour where the X series are produced and a great lunch then you take delivery of your car.

The PCD offers a variety of hands on professional driving instructed track sessions in a car similar to yours but not yours. The first thing you learn in the brief morning class is these cars are NYC. NYC you ask? NOT YOUR CARS. Meaning, do not hold back, don't be timid, and drive as hard as you can. They preach this over and over as a lot of people can be a little gun shy at first ringing out a \$50,000 335i on the track.



Our morning started out with a brief classroom session to go over some basic driving dynamics, braking, the morning layout and if we had any questions then it was straight to each of our own cars that were provided. I was in a bright red 335i! My group consisted of about 10-12 people with half of those with two people in each car. I was alone so I would get double the seat time! Our first session was learning about braking. Our instructor had us slam on the brakes at 30mph on a wet, polished cement area and emphasized to mash the brake pedal as hard as you can and let the cars ABS do all the work. Pretty easy but we slowly increased to 40mph then 50mph and finally 55mph while trying to avoid cones while braking. The single most important technique he emphasized over and over was to LOOK where you want to go and steer into that direction. Most people look at what they are trying to avoid hitting and not where they want to go. So we did probably did 8-10 runs like this over and over where you gain total confidence in the car in an emergency braking situation that if you just stomp on the brake pedal as hard you as you can, the car/computer/ABS will do all the work for and you steer into the direction away from the obstacle. BMW brakes are very good!!

The next session we worked on braking, acceleration and cornering on the track. This is where we could really let the car hang out and after about 10 laps you could really get into a rhythm. This was a lot of fun!! I could begin to smell the tires getting worked in and and really felt fast lap after lap.

The last session was on the wet skidpad. A giant circle cement track that was sprayed down with water. The first time out the instructor had me completely turn off the DTC then told me to gun it – whoosh in a heartbeat we did a complete 720 degree spin in a split second. I felt like a teenager again growing up in MI in a freshly snowfilled parking lot. We did it a second time and I almost ended up in the grass! Now the 3rd time I turned the traction control back on and he told me to gas it and don't let up and just steer. I did what he said and couldn't believe that I could not get the backend to swerve at all no

matter how hard I tried to fishtail, I just couldn't. This was just an awesome feeling and confidence inspiring exercise. We did it one more time and again, could not slide out. This gave me total confidence in BMW's DTC that if I could not spin out going in a tight circle, on polished wet cement and mashing the gas pedal down in those conditions, I was convinced that in every day driving situations, my car will stay planted at all times.

After this session we jumped into some X5's and drove thru and over the off road course to the factory. Here we toured the factory to see first hand the building of an X5. The factory in South Carolina no longer builds the Z series, only the X5 and now X3 series. After the tour we headed back for a great lunch again on BMW's tab. Then the moment came which I have heard about and read about. The "Hot Lap" in the M5. Everyone if they wanted, gets an entire lap with the instructor behind the wheel to feel all, and trust me you feel all of the big V-10's 500HP and 384lbs of torque. This was just an awesome and eye opening ride to really feel what a BMW can do at the hands of a professional driver. WOW!! I think my kidneys are still a little disjointed after that ride. Would I do it again?.... in a heartbeat!



Testing the X5's chassis on two wheels.

Once this was over everyone split up and saw their car for the first time or in my case a 2nd time to sign some paperwork and be free to go. I left the PCD around 1PM, map in hand, full tank of gas and headed back home to Nashville via the North Carolina



I had miles after miles of this type of road all to myself that wonderful July 12th afternoon.

mountains and *Tail of the Dragon*. About 8 hours later I was home in my garage after an absolutely fantastic drive. I encountered virtually no traffic and hit miles of miles of mountain roads all to myself. Here I could scrub in the tires, work the brakes and once again here that silky smooth inline six sing. Overall it was another fabulous adventure all taken care of by BMW. If you can't do a European Delivery, definitely look into picking your car up at the PCD, you will not be sorry.

Tschüß....

*Newsletter Editor, Ron Steurer
Old Hickory Chapter BMW CCA*



Along the best road of the entire trip, highway 28 in North Carolina with Cheoah lake in the background.

On July 17th 2010, the Old Hickory Chapter BMWCCA hosted its inaugural “*Summer Fun Rally*”. 23 participants and 10 cars were in attendance. A long heritage of beautiful BMW's were represented, ranging anywhere from an E23 745i to an E64 650Ci. The 66.5 mile rally weaved throughout the rolling hills of southern Williamson and Maury counties, departing and ending at Jim Warren Park in Franklin, TN.



Pre-race jitters

The day started with a brief discussion about the theory of running “TSD” rallies, then moved into the practicalities of where to stage, set-off times, car numbers and other points of interest. As the cars lined up at the staging point, the navigators were given a set of directions, mileage markers, and bonus questions. Each bonus question served as 2 minute time correction to be applied to the “goal time”, which is the time it would take to run the entire route only driving the speed limit. For our chosen route, the goal time was 2 hours, 20 minutes.

As it turned out, every driver/navigator team ended up finishing the course with too much time left on the clock. I guess they couldn't resist the urge to enjoy the great handling and braking which BMW's are known for! As a matter of fact, the support staff were still running errands for lunch when the first cars rolled into Jim Warren park, which meant some cars were finishing the

course in 1 hour, 40 minutes. Not to let his race brake-equipped and Road America-bound e34 M5 be upstaged, our fearless chapter president Murray Crow took the shortest amount of time to complete the course, finishing a whopping 41 minutes off the pace. Murray's “enthusiastic” use of the gas pedal earned him the trophy for last place finisher, constructed from packing materials used to hold the first, second and third place trophies.



As the rest of the group rolled into Jim Warren, the timings looked like this was going to be a close finish. As it turned out, both Greg Shima and Greg Flint finished only 8 minutes off the goal time after the bonus questions had been applied! Since they ended with the same time, the driver/navigator team who correctly answered the most bonus questions would be declared the winner. Greg Flint, a member of the River City Chapter BMWCCA, answered 8 of 12 bonus questions correctly, while Greg Shima answered 9 of the 12 bonus questions correct, giving Shima's team the overall win!

After the winners had been announced, we all gathered around the grill and ate bratwurst, chips, and soft drinks while talking about the route, speed, and the length of the rally. All were in agreement the rally was a great success, and the

next rally should be longer in time and allow for more time correction opportunities.



Our president hard at work grilling some brats for everyone.

We had a great time planning and running the rally, and hope this event will be a springboard for future TSD style rallies for the Old Hickory Chapter. We plan on hosting many more of these events to come, so stay tuned for the next rally!



The winners of the rally proudly display their hardware.

-Rob Case and Adam Nitti

Rob Case
'Summer Fun Rally' Coordinator
rccase@comcast.net

Summer Fun Rally Results (140 minute goal time)

1. Greg Shima, e38 740iL (132 minutes)
2. Greg Flint, e34 525iT (132 minutes)
3. Lee Francis, Porsche 997 (131 minutes)

Murray's Musings.....

Oktoberfest 2010 – Well, another BMW road trip has come and gone. This year's BMW CCA Oktoberfest was held in Elkhart Lake, Wisconsin.

My adventure began with a 12 hour drive directly North on I-65 through Kentucky, Indiana, Illinois, and on into Wisconsin. Travel was on a Saturday meaning sparse and clear traffic conditions with the exception of the period of time I traveled through Chicago, this was a nightmare. I can't comprehend what the traffic conditions would be on a weekday through this town.

I traveled to the event a day early this year to attend the ALMS races that coincidentally were scheduled the weekend before Oktoberfest. This was an endurance race which had multiple classes running at the same time. BMW was





competing in a highly contested class with Porsches, Corvettes, & Jaguars as the primary competitors. It was a very exciting race with the lead changing hands several times throughout the 2 ½ hour event. Rahal/Letterman Racing had two BMW's entered in the race, unfortunately, one of them was a DNF due to a crash early in the race. However, BMW was victorious by claiming the win for the race, their first win for the season after several previous 2nd and 3rd place finishes. Celebration abounded in the BMW paddock as the winning BMW made his victory lap.

The opening event for O'Fest this year was the concours. The show was set in the back courtyard of the host hotel, The Osthoff Resort.



The concours consisted of many judged classes as well as those just wishing to display. A wide variety of BMW's were present including three M1's, two Z1's and the "people's choice"

winner, a 1940, 325; one of only a hand full of full size wartime BMW's in existence.

The concours was followed that afternoon by an awards banquet hosted by BMW CCA, one of many great meals provided throughout the week. I'll say for sure that no one left hungry from this O'Fest.

All of the events for this years O'Fest had high participation. The TSD rally was crowded with just under 50 competitors. The autocross as always was a highly competitive event. Close to 200 participants ran the course over a 2 day period. Old Hickory Chapter member Preston Quirk was a participant and trophied by placing



second in his class. First time attendee Ken Wilkens made a good showing in his 335d, but was a little outclassed by cars with sport suspensions making it hard for him to keep up in the tight turns.

One of the more popular activities at the track are the "charity rides" conducted by the BMW CCA Foundation. Persons are able to engage in the fantasy of riding in a real race car. For a small fee, which goes to the BMW CCA Foundation, you can get the ride of your life on a real race track, in a real race car, driven by a real



race car driver. No one exits the car after their ride without an abundant smile.



Let's talk just a little bit about Road America. The track is a 4.1 mile road course which lists 14 turns over a wide range of elevation changes. As a participant in the High Performance Driving School, (along with several other chapter members), I studied up in advance on the course through several YouTube videos in order to have a little bit of familiarity with the track. The track was not a disappointment, it is very fast with some long straights, it is challenging with multiple sweeping and tight turns, it is hard on brakes due to the intense braking when coming off the straights into the downhill turns, and it can be just a little scary when you push hard in the turns called the "the carousel" and "the kink". I haven't participated in that many HPDE's, but I will have to say this track is my favorite so far. My car bears witness to this because I used up an entire set of "track" brake pads during my four track sessions which lasted only 25 minutes each. Luckily, I was not metal on metal and was able to make it home with these pads. Looks like I'll be searching for another brand of track pad for my next event.

As in O'Fests of the past, it was good to see and visit with old friends at this year's event in Elkhart Lake. Friendships with other BMW enthusiasts from across the nation is what make this event special. It's allows for an escape making for a memorable week free of the pressures of work. I am already looking forward to next year's event in Birmingham, Alabama where track events will be based out of Barber

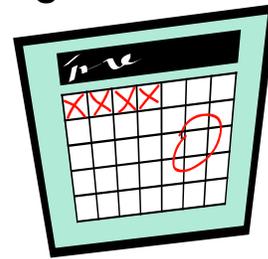
Motorsports Park. Make your plans now for October 10-16, 2011 of next year for BMW CCA Oktoberfest 2011, you won't be disappointed.

I send out get well wishes to our club treasurer William Hafley, who at press time is in the hospital. William was registered for O'Fest but had to cancel due to his illness. We missed you this year William and hope that you are well and ready for next year.

Murray

Calendar of Events

Upcoming Events of Interest



October 3 – Sunday Funday Rally

Meet at 10 a.m. front parking lot of

The Factory

230 Franklin Road

Franklin, TN

We'll have a fun rally (navigator helpful, skill not needed) & return to Stoveworks restaurant inside the Factory for lunch around 1 p.m. www.stoveworksrestaurant.com

Questions?

Jackie

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615-496-7624

October 14 - BMW CCA October Club Meeting

Meeting Location: Gerst Haus

301 Woodland Street

Nashville, TN 37213

Meeting Time: 6:30PM CDT

<http://www.gersthaus.com/>

October 16 - Battlefield Region Antique/Collector Car & Truck Show – see detailed information on following page

November 11 - BMW CCA November Club Meeting

Meeting Location: Calhoun's

96 White Bridge Road

Nashville, TN 37205

Meeting Time: 6:30PM CST

<http://www.calhouns.com/>



Media Release

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FOR IMMEDIATE RELEASE

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COLLECTOR, CLASSIC AND SPECIAL INTEREST CARS ON DISPLAY AT A.A.C.A. CAR SHOW

Saturday, October 16, 2010, marks the 21st Annual Williamson County based Antique Automobile Club of America (A.A.C.A.) Battlefield Region Antique/Collector Car & Truck Show. Approximately (250) cars will be on display at the south end of the Cool Springs Galleria just outside the Sears Automotive entrance. In past years, judged vehicles needed to be at least two years old, but this year a new late model domestic and import class has been added. Participation in the show is now open to anyone with a 2010 or older vehicle. While all vehicle entrants in the show will be parked by class, they have the choice of having their vehicle judged or parked in the class area for display only. Once again, Auto Wash Express, located in Cool Springs and Spring Hill, is the show's major sponsor year.

Car and truck enthusiasts will have plenty to view. Antiques, trucks, muscles cars, street rods, imports, exotic and even military vehicles are scheduled to be on display in (34) judged classes. Trophies will be awarded to the top three cars in each class. Other specialty awards will be given as well, including a Peoples' Choice Award selected by popular vote from those who enter a vehicle into the show.

Vehicle registration is \$15.00 which starts at 8:00 A.M. and closes at 12 Noon sharp. Judging begins soon thereafter with trophy presentations to follow. Spectator admission and parking is FREE. Refreshments and freshly made sandwiches will be offered for sale at the club's centrally located concession tent. There will be D.J. music throughout the day and shopping is close by in the Cool Springs Galleria. New vehicles will be on display from local dealers.

So, bring out the whole family to enjoy the cars, fabulous food and music by attending this fall tradition in Franklin...the A.A.C.A.-Battlefield Region Antique/Collector Car & Truck Show sponsored by Auto Wash Express on Saturday, October 16, 2010. There will be something for everyone!! Most important, no matter what vehicle you drive, shine it up, take it out of the garage and bring it to the show for a great day of fun and frivolity!!!

As in years past, part of the show proceeds will benefit local Williamson County charities and/or non-profit organizations. This year we are proud to name Brightstone, Inc., High Hopes Inclusive Pre-School & Therapy Center and J. L. Clay Senior Center in Franklin as the charities which will benefit from the monies generated by the show.

Benefiting the Charities of Williamson County

Membership Update

Welcome to our new members over the past few months!

Lyn Crabtree	06 M3i	Nashville, TN
J. Shelton	99 328i	Nashville, TN
John Slavik	11 750ix-drive	Nashville, TN
Eric Smith	04 M3	Franklin, TN

Need Club Info? www.OLDHICKORYBMWCCA.org

Check the website regularly for club events as well as color digital versions of the club newsletter.

Bayerische Motoren Werke News

--- BMW's profit jumps 700% in second quarter

BMW's second-quarter results have produced a stunning net profit, some seven times stronger than anticipated. If the income and profit numbers were written as strings of zeros, this story would look like computer code.

BMW spokesmen said that net profit climbed to €34,000,000 (\$1,100,000,000) from €21,000,000 in the same period a year earlier. Dow Jones analysts had projected a slightly more modest figure of €74,000,000. The fall of the euro has raised the value of dollar-denomination sales.

"The evident market recovery since the beginning of the year continued to gain pace during the second quarter 2010," said BMW, with practically British understatement.

The group delivered 380,412 BMW, Mini, and Rolls-Royce vehicles in the second quarter, a gain of 12.5%, and posted an 18.3% jump in sales to €15,348,000,000. Operating earnings before interest and tax soared to €1,717,000,000 from just €69,000,000 in an extremely weak second quarter in 2009. For the first six months of 2010, BMW swung from a loss of €31,000,000 in the first half of 2009 to a profit of €1,158,000,000.

Luxury-car makers have seen a complete turnaround this year, with emerging countries like China setting records. Looking ahead to the rest of 2010, BMW anticipates a unit-sales gain of around 10% to more than 1,400,000 vehicles and profit margins on core operations expected to be more than 5% for the automobiles segment. That is expected to climb to 8%-10% by 2012.

BMW motorcycles also did well, despite unfavorable market conditions, with a 21.6% rise in sales to 36,175 units, while the financial services division sold 3% more contracts.—*Paul Duchene/Roundel*

---1 series M car?

While the M GmbH version of BMW's smallest model, the 1 Series, has been an open secret for what seems like forever, the real problem seemed to be the nomenclature. After all, the M group started, back in the 1970s, with the mighty M1 mid-engine supercar, and nowadays purists shudder at the notion of slapping that designation on another model.

Following the debut of the 1 Series tii concept car, some thought that those initials might do the trick. Then, with the advent of the 335is, many supposed the new *strasse*-blaster might be called the 135is.

But that would leave the M group unrecognized. So finally, the yes-we're-really-going-to-build-it baby M car has a name: BMW calls it the 1 Series M Coupé. (Of course there's a 3 Series M coupe available as well, but it's just called the M3.) Unlike previous M coupes, however, the 1 Series M Coupé will not use a different platform than the one employed by its non-M brethren. - *Roundel*

Fast Formula 1 News

Rubens Barrichello celebrates 300th Grand Prix at Spa Francorchamps

There was a nice little ceremony in a packed Williams hospitality area at Spa on Thursday, as Rubens Barrichello celebrated his 300th Grand Prix with all of his friends in the paddock. Everyone who was anyone was there, including most of his fellow drivers with the notable exception of Michael Schumacher... Bernie Ecclestone was there, and presented the Brazilian with a medal.

Team owner Sir Frank Williams told him: "I thought that your recent move down the inside of Michael in Hungary was the most amazing display of determination I have seen lately," while Rubens himself said after a video presentation of highlights of his career, in which his wife Silvana admitted that she was outvoted by their kids who wanted the father to keep racing: "I couldn't hold back the tears when the boys came out with their words, but then you're all used to seeing me cry on the podium!"

Later he said of the milestone: "I feel great, it's a great honour to be racing in such an event. It's brought me some good stuff, such as my first pole position. The bit that touched me is how competitive I am at 300 races. I think Riccardo Patrese was at 256 and started to drop down. I think he could have raced for longer. But I feel powerful. I've been back to Brazil and when I was five years into Formula One, I always felt that the holidays were not big enough, I wanted more time. Right now, I don't know why, it feels different. After one week I wanted to be driving the car again. I think my wife is terrified because she thinks I'm going to be driving forever..."

It's an interesting statistic, but he has competed in nearly a third of the world championship races ever held!

The big secret of his longevity, he claimed, "Is that you never enjoy the difficulties, but you smile through it, and then you learn from it. We have difficulties to overcome, to learn from and just become better. I've made steps every year making myself better as a person and as a driver. I've

been honest with myself, always. When you make a mistake, you make a mistake and you say so. I think teams appreciate that.

"And every year, at least for a month at the end of the year, I've got better physically for what the car needs and made myself mentally ready for a new season. I think that's what makes me go better all the time." *Formula1.com*



Drivers' Championship (after 13 of 19 rounds)

01 Lewis Hamilton	182
02 Mark Webber	179
03 Sebastian Vettel	151
04 Jenson Button	147
05 Fernando Alonso	141
06 Felipe Massa	109
07 Robert Kubica	104
08 Nico Rosberg	102
09 Adrian Sutil	45
10 Michael Schumacher	44

Constructors' Championship:

1 RBR-Renault	330
2 McLaren-Mercedes	329
3 Ferrari	250
4 Mercedes GP	146
5 Renault	123



Come join the F1 group and watch the race live with other diehard F1 fans at the Italian Market (Café Coco's Italian Market and Grill) off of Charlotte Pike and 51st Avenue.

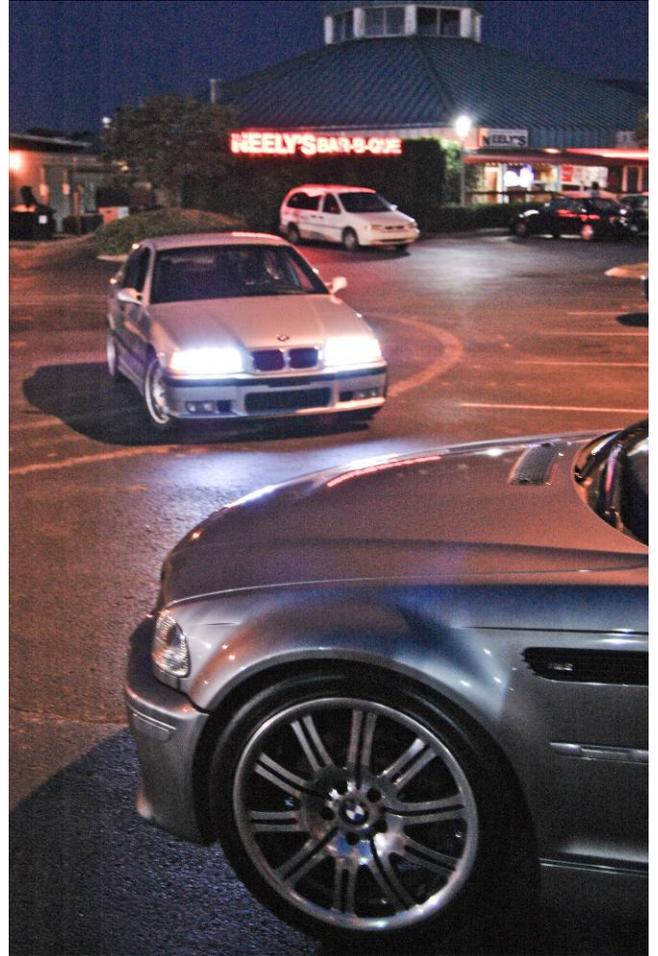
More info here at: <http://www.meetup.com/F1-Nashville>



Don't be a stranger – come out and join us for great food and conversation at our monthly meetings.



June's meeting at Neely's Barb-b-que





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